



For Immediate Release
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Contact: Kelly Kovac-Reedy
Hermosa Beach MOMS/ HBNW
310-374-1828

PRESS RELEASE FOR HERMOSA BEACH NEIGHBORHOOD WATCH UNVEILING OF FIRST NEIGHBORHOOD WATCH STREET SIGNS

Hermosa Beach Neighborhood Watch in partnership with the Hermosa Beach Public Works Department is proud to announce that three (3) streets in Hermosa Beach have organized their block neighbors with a Block Captain and have had a Block Meeting with the Hermosa Beach MOMS and Liaison Officers from the Hermosa Beach Police Department. This entitles the blocks to receive new, reflective Neighborhood Watch Signs and they will be unveiled by the Block Captains and their residents on those blocks on Thursday, June 29, 2006.

The Block Captains are Leanne and Andrew Clifton of the 500 Block of 24th Place, Mishell and Mike Balzer of the 600 Block of 25th Street and Carla Buck and Jack Levy of the 21st Street Walkstreet.

A grassroots movement (established by Hermosa Beach MOMS, Kelly Kovac-Reedy, Tracy Hopkins and Nancy Amato – in conjunction with City Officials) was officially launched on the St. Patrick's Day Parade and Festival in the City of Hermosa Beach on March 18, 2006. HBNW currently has 87 Block Captains who have volunteered to be their blocks representative in the program for awareness and education on crime prevention and disaster preparedness. HBNW has a 400 Block Captain goal to cover the entire city.

Now recruiting Block Captains to help establish their neighborhoods.

Please call 310-374-1828 for further information.